

DIET MATTERS



Maxforce®



Don't overestimate bait attraction

Bait cannot be attractive if it's placed outside the sensory range of the targeted roaches.



Correctly place baits

Place baits directly into, or as close as possible to, cockroach harborage sites.



Apply appropriate amounts of bait

Start with label directions and be prepared to return in a week to adjust accordingly.



90-120 days

It's recommended you rotate gels every 90-120 days. This is also the typical German cockroach generational cycle.

THE ONLY ROACH CONTROL SYSTEM YOU NEED.

1
Clean Out

2
Rotate

3
Maintain



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ALWAYS READ AND FOLLOW LABEL INSTRUCTIONS CAREFULLY.
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Maxforce®

ROACH CONTROL SYSTEM

1



2



3

3 STEPS FOR SUCCESSFUL ROTATION



The Maxforce® Roach Control System brings together the cleanout power of Magnum, the rotational benefits and EPA reduced-risk designation of Impact and the sustained control of Select. Together they give you a real rotation solution you won't find anywhere else. And using the system is as easy as 1-2-3.

True rotation involves more than just switching products – it's about using the right system of products. The Maxforce Roach Control System is designed to help you eliminate resistant, bait-averse roaches.

CLEAN OUT

Maxforce® FC Magnum



No other bait gel works faster. It's the most effective roach bait available. Reduce populations fast; satisfy customers now.

- A higher concentration of fipronil
- Fast knockdown of cockroaches – see results the same day
- Remains effective up to 1 year or until the bait is completely consumed
- ContactX™ kill technology – cockroaches only need to touch the bait to die

ROTATE

Maxforce® Impact™



It's designed for modern day bait rotation strategies to combat aversion and prevent resistance.

- Works on all roaches – indoors or outdoors, large or small
- Contains more complex carbohydrates; not reliant on simple sugars that select for aversion
- Unique bait active ingredient, with alternate mode of action
- BlueBead technology with proprietary feeding stimulant assures excellent bait acceptance

MAINTAIN

Maxforce® FC Select



It allows you to maintain cockroach-free conditions by baiting in harborages where roach activity may be introduced.

- Labeled for both indoor and outdoor use, including commercial kitchens
- Works even where sanitation is poor and other food is available
- Better tertiary kill with the exclusive Domino Effect®